

PLEASE DELETE ALL TEMPLATE ELEMENTS BEFORE UPLOADING

## COOLING TOWEL 36" x 12"

### UPLOAD AT 100% SCALE DOCUMENT SIZE 39" x 15"

GRAPHIC DIMENSIONS: 39"W x 15" H

YELLOW SAFE AREA: 31.5"W x 9" H

FINISHED SIZE/RED STROKE : 36" W x 12" H

+/- 1" PLACEMENT VARIANCE DUE TO ROLLING PRESS

#### Graphic Specifications:

- Create to template specs
- 125 DPI resolution
- CMYK color
- No template lines
- Embed/link all images
- Create to outline all fonts

**KEEP ALL IMPORTANT GRAPHICS  
SUCH AS: LOGOS, TEXT, CONTACT INFO, ETC.  
IN THE YELLOW SAFE ZONE**

**ARTWORK IN THE BLUE AREA WILL PRINT BUT IS IN RISK  
OF BEING CLOSE TO THE EDGE OR TRIMMED OFF**

#### Acceptable file formats:

- Photoshop (.psd, .psb)
- Illustrator (.ai, .eps)
- Flattened .tiff
- Press quality .pdf